



Excellence™



Product benefits:

- Excellence Plus is high in protein, calcium and omega 3 & 6
- Excellence Plus is made from fresh quality meats
- Excellence Plus provides the key minerals for the overall wellbeing of your dog
- Excellence Plus is a complete and balanced nutrition
- Excellence Plus is made in New Zealand using only the freshest ingredients
- Excellence Plus exceeds minimum AAFCO standards
- Excellence Plus does not contain cereals or fillers

Formula	Lifestage	85g	185g	4x185g	400g	680g
Chicken & Rice Formula	Puppy 2-12months					
Lamb & Rice Formula	Puppy 2-12months					
Tender Beef	Adult to Senior					
Tender Beef, Rice & Garlic	Adult to Senior					
Tender Beef, Liver & Potato	Adult to Senior					
Tender Beef Barley & Vegetables	Adult to Senior					
Tender Beef Oats & Rice	Adult to Senior					
Succulent Lamb & Rice	Adult to Senior					
Succulent Lamb, Liver & Rice	Adult to Senior					
Succulent Lamb Turkey & Liver	Adult to Senior					
Succulent Lamb, Pasta & Vegetables	Adult to Senior					
Gourmet Chicken	Adult to Senior					
Gourmet Chicken & Pasta	Adult to Senior					
Gourmet Chicken Cheese & Vegetables	Adult to Senior					
Gourmet Chicken, Rice & Vegetables	Adult to Senior					



PLATINUM



Product benefits:

- Excellence Platinum has added CoEnzyme Q10 for essential energy production at cellular level. It is known to help the body produce energy both by creating enzymes the cells use and by creating energy directly. Q10 is also an antioxidant and will help maintain overall stamina
- Excellence Platinum is high in vitamins and minerals including Omega 3 & 6
- Excellence Platinum is made from all natural ingredients
- Excellence Platinum does not contain cereals fillers
- Excellence Platinum has been developed for life stage from puppy through to senior dogs
- Excellence Platinum is made in New Zealand using only the freshest ingredients
- Excellence Platinum exceeds minimum AAFCO standards

Formula	Lifestage	85g	185g	400g	680g
Chicken with Barley and Brown Rice	Puppy 2-12months				
Lamb with Oatmeal, Spinach and FIOCCHI Pasta	Puppy 2-12months				
Chicken and Venison with Apple and Rosemary	Adult 1 to 7 yrs				
Chicken and Tuna with Brown Rice and Kelp	Adult 1 to 7 yrs				
Lamb and Liver with Oatmeal and Sweet Potato	Adult 1 to 7 yrs				
Beef with Spinach, Tomato and Capsicum	Adult 1 to 7 yrs				
Beef and Tuna with Brown Rice	Adult 1 to 7 yrs				
Chicken and Liver with Spinach	Senior 7+ yrs				
Lamb with Barley, Carrots and Snow Peas	Senior 7+ yrs				